



"The KFC Story"

August 2023

As the summer months are passing us by, don't forget to take some time to spend with family and loved ones it's never too late to stop and grab some time for yourself to recharge your emotional batteries. I always try to remind my flock, "You can't turn the clock back and make a new beginning, but we can all start today and make a better ending".

I recently had a most inspiring conversation with one of our members, she said to me, "Rabbi I'm going back to school to learn how to play the piano".

She looked at my facial expression, and then added " I know I'm in my late 40's, but it's never too late, always remember the KFC Story ". She left me smiling, let me share " The KFC Story"....

When Colonel Harland Sanders retired at the age of 65, he had little to show for himself, except an old Caddie roadster, a \$105 monthly pension check, and a recipe for chicken. Knowing he couldn't live on his pension, he took his chicken recipe in hand, got behind the wheel of his van, and set out to make his fortune. His first plan was to sell his chicken recipe to restaurant owners, who would in turn give him a residual for every piece of chicken they sold--5 cents per chicken. The first restaurateur he called on turned him down.

So did the second.

So did the third.

In fact, the first 1008 sales calls Colonel Sanders made ended in rejection. Still, he continued to call on owners as he traveled across the USA, sleeping in his car to save money.

Prospect number 1009 gave him his first "yes."

After two years of making daily sales, he had signed up a total of five restaurants. Still the Colonel pressed on, knowing that he had a great chicken recipe and that someday the idea would catch on.

Of course, you know how the story ends. The idea DID catch on. By 1963 the Colonel had 600 restaurants across the country selling his secret recipe of Kentucky Fried Chicken (with 11 herbs and spices).

In 1964 he was bought out by future Kentucky governor John Brown. Even though the sale made him a multi-millionaire, he continued to represent and promote KFC until his death in 1990.

Colonel Sanders' story teaches an important lesson: it's never too late to decide to never give up.

Earlier in his life the Colonel was involved in other business ventures--but they weren't successful. He had a gas station in the 30's, a restaurant in the 40's, and he gave up on both of them.

At the age of 65, however, Harland Sanders decided his chicken idea was the right idea, and he refused to give up, despite repeated rejections.

He knew that if he kept on knocking on doors, eventually someone would say "yes." Keep on knocking till the door is opened."

If you have made half-hearted attempts at doing God's will in your life...if you have given up too easily in the past....

Remember: It's never too late to become persistent. It's never too late to decide to never give up. Keep on knocking. Keep on asking. Keep on seeking. At the end you'll surprise yourself with the results.

And before we close, a little humor from the "Moshe Humor files" to keep you smiling.

"Big Man In A Small Town"

Joe grew up in a small town, then moved away to attend college and law school. When he graduated, he decided to come back to the small town because he could be a big man in this small town. He really wanted to impress everyone and opened a new office.

The first day in his new office, Joe saw a man coming up the sidewalk. Joe decided to make a big impression on this new client when he arrived. As the man came to the door, Joe picked up the phone. He motioned the man in, all the while talking. "No. Absolutely not. You tell those clowns in New York that I won't settle this case for less than one million. Yes, the Appeals Court has agreed to hear that case next week. I'll be handling the primary argument and the other members of my team will provide support. Okay, tell the DA that I'll meet with him next week to discuss the details."

This sort of thing went on for almost five minutes. All the while the man sat patiently as Joe rattled instructions. Finally, Joe put down the phone and turned to the man. "I'm sorry for the delay, but as you can see, I'm very busy. What can I do for you?"

The man replied, "no worries, I am from the phone company, and I came to hook up your new phones." ... LOL...

On behalf of ALL your Chaplains may G-d bless you, keep you safe. Remember every day of life is a gift, enjoy your present.

Should you need an ear to listen, shoulder to lean on or perhaps some good humor to share, don't hesitate to give us a call.

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